GSL Public Strategies Group

A STEVENS & LEE COMPANY



Gene Barr
Senior Advisor, Corporate Engagement

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Practice
Government Consulting
Public Affairs

Bob has extensive experience assisting with legislative and state government policy matters. Across nearly two decades, he has served in senior staff roles at the PA House of Representatives.

Bob has worked closely with a diverse group of clients to navigate state government processes and complexities in Harrisburg. He provides experienced guidance and assistance to meet clients' needs in areas such as legislative and regulatory initiatives, legislative strategy, state budget appropriations, and state grant identification and allocation. In addition to his strong legislative background, he has broad experience interacting on behalf of clients with state regulatory agencies, including the Insurance and Health and Human Services Departments and the PA Liquor Control Board.

Earlier in his career, Bob served for seven years as Executive Director of the Pennsylvania House of Representatives Insurance Committee. In that role, he advised the Speaker of the House, Majority Leader and Committee Chairman on health care, medical malpractice and various other insurance related issues. Prior to his leadership on the Insurance Committee, he served in the same capacities with the Liquor Control Committee and the House Finance Committee.

Affiliation

- Associated Petroleum Industries, Pennsylvania
 - Associate Director, 1992-1997
 - Executive Director, 1997-2000
- Bridge Educational Foundation, Board Member
- Council of State Chambers, former Board Member

Gene Barr

- Foundation for Free Enterprise Education, Board Member
- National Civil War Museum, former Board Member and Board Chair
- Pennsylvania Heritage Foundation, former Appointee of Mark Schweiker
- Pennsylvania Health Care Cost Containment Council, former Member and Chair
- Pennsylvania Early Learning Investment Commission
 - Emeritus Advisory Council, Member
- Underground Storage Tank Indemnification Board, Past Chair and Board Member
- United Way of the Capital Region, former Board Member
- United Way of Pennsylvania, former Board Member
- United States Chamber of Commerce Board of Directors, former Board Member
 - · Chamber of Commerce Committee of 100, Member
 - · Nominating and Governance Committee, Member
- United States Semiguincentennial, Pennsylvania Commission, Executive Committee

Recognition

Gene was ranked as ninth in 2022 and as tenth in 2021 on City & State Pennsylvania's "Power 100" list
of the key players in Pennsylvania's political process. He has been recognized as "The Most Effective
Association Lobbyist" by the Commonwealth Pennsylvania Legislative Services and was included in
Pennlive/Patriot-News' 2017 list of the 17 most influential people in Pennsylvania politics.

Education

- St. Joseph's University, B.A.
- National Security Seminar at the U.S. Army War College, 2017, Certificate in Leadership Development